



Heart Math Tutoring receives year-end funding from Faison and Global Endowment Management Foundation

CHARLOTTE, N.C., February 12, 2021 – Heart Math Tutoring is excited to announce recent grant awards from dedicated funding partners Faison and Global Endowment Management (“GEM”) Foundation. Combined, these significant grants will cover the cost of Heart Tutoring’s partnership with approximately two school sites, enabling ~100 students to receive 1:1 math tutoring throughout the 2021/22 school year.

The 2021/22 school year will be Faison’s fifth year as a Heart Tutoring school sponsor. The recent \$50,000 grant will provide tutoring materials for students, family engagement, and a dedicated Program Coordinator—a Heart Tutoring staff member who manages tutor and school logistics while providing real-time support during tutoring sessions—for one of Heart Tutoring’s school sites.

GEM Foundation’s grant, paired with matching gifts for GEM employee donors, will provide Heart Tutoring students with foundational math skills and mentorship from volunteer tutors. GEM Foundation has been a Heart Tutoring partner since a large initial investment in 2014 focused on economic mobility. The December 2020 grant supports expansion of Heart Tutoring’s virtual tutoring model to meet the community need in the wake of COVID-19 school interruptions. Seven GEM employees are currently volunteering one hour per week as virtual tutors.

Additional funding commitments in fall 2020 from the following organizations, listed by pledge date, will support students in the next school year: United Way of Central Carolinas’ United Neighborhoods, Stephen L. Cornwell Foundation, Synchrony Financial, Lucille P. and Edward C. Giles Foundation, George W. and Ruth R. Baxter Foundation, Finance of America Cares, and The Leon Levine Foundation.

Heart Math Tutoring pivoted to an all-virtual model for the 2020/21 school year and plans to continue with a virtual or blended model in 2021/22. Students and tutors connect via Zoom and an interactive whiteboard app called Google Jamboard.

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About Heart Math Tutoring

We give students successful experiences in math through one-on-one tutoring delivered by volunteers during the school day in Charlotte, NC. Our mission is to ensure all elementary students develop the strong foundation in math and enthusiasm for academics needed for long-term success, by helping schools use volunteers as tutors. Launched as a nonprofit in 2013, over 1,300 volunteer tutors supported almost 1,200 students across 23 schools in 2019-20. 2020-21 is the first of virtual tutoring, and the program is on track to match hundreds of students with tutors this year. Learn more at hearttutoring.org

About Faison

Faison was established in the 1960s by native Charlottean Henry Faison. In honor of Henry’s generous philanthropy, the company has focused on intentionally supporting younger students that need the extra support in the Charlotte area, through well-run programs. Faison also provides a generous company match for each employee to inspire Henry’s spirit of giving.

About Global Endowment Management

Global Endowment Management (GEM) is a full-service outsourced investment office providing access to investment managers worldwide within portfolios designed to enable our clients to fulfill their missions. We are passionate investors committed to serving our clients. For more than two decades, our people have stewarded the financial assets of national and international endowments and foundations.

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