



www.heartmathtutoring.org

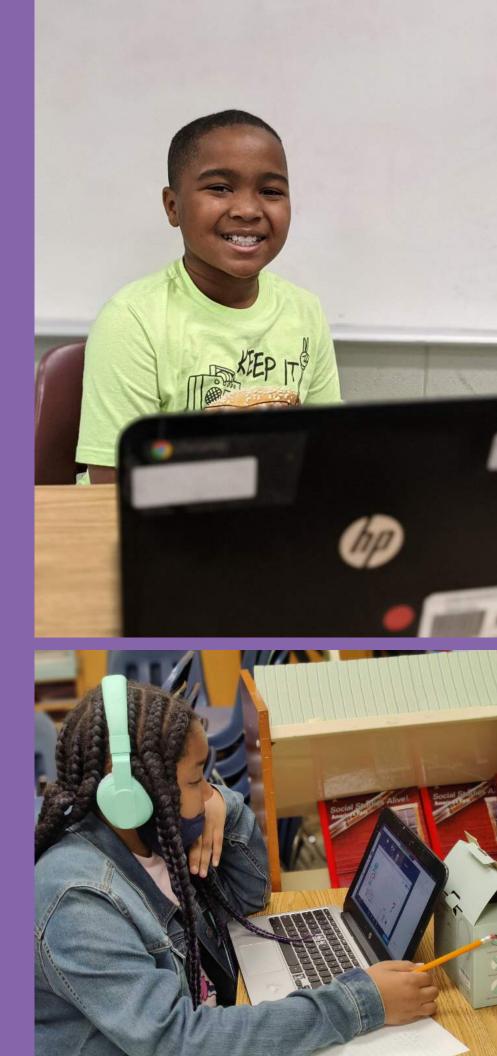
Our Mission

To ensure that all elementary students develop the strong foundation in math and enthusiasm for academics needed for long-term success, by helping schools use volunteers as tutors

Our Core Values

Student Centered
Gratitude
Growth Mindset
Precision and
Professionalism
Civic Engagement





September 2021

Dear Donors and Funding Partners,

Because of you, 516 students were met with encouraging faces and successful experiences in math twice per week during most of the 2020/21 school year. Whether they were logging in from home, daycare centers, car rides, or, eventually, school facilities, students joined virtual tutoring sessions with big smiles. Your generosity made this year possible. Thank you!

It was not an easy year. We leaned on our growth-mindset core value to unroll a brand new virtual format, testing and iterating as we went, and we learned that tutoring early math concepts over a computer screen actually works! Students and tutors moved objects on preset whiteboards to mimic hands-on math activities and held math manipulatives up to the camera when the games called for it. 73% of students passed a curriculum level, and 90% of students demonstrated growth or mastery on one or more new concepts covered in Heart Math Tutoring.

Students and tutors connected in new ways. Leaning into our student-centered core value, HMT Program Coordinators invested an additional 3-5 hours per week per school, compared to prior years, reaching out to families to support student logins – which paid off in student attendance of nearly 90%. Some students even logged in to ask for extra sessions on days they didn't have tutoring! Volunteers identified and fixed technology issues that would have impacted the rest of the student's day of virtual learning. "Brain breaks," now programmed into Heart's preset whiteboard lessons, meant a time to connect, laugh, and have fun in an otherwise stressful year.

In a year of decision trees and scenario plans, we are grateful for your support, and we proudly celebrate our students and their families for their adaptability and partnership.

Gratefully,

Emily Gaffney

Smiley Goffney

Executive Director, Heart Math Tutoring

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Schools	

"The tutoring has an effect beyond math. Once a student feels confident in one subject area, they are eager to see what else they can be successful with!"

- Ms. Kessler, 4th Grade Teacher at Huntingtowne Farms Elementary School



IN A YEAR OF 100% VIRTUAL TUTORING...

516

1,009

19

5,338

Students served

Volunteer tutors

School partners

Hours of 1:1 tutoring

The 2020/21 school year was anything but ordinary, and our donors and funding partners made it possible for HMT to pivot to an all-virtual model to continue to provide tutoring despite remote learning and school changes. Virtual tutoring provided its share of challenges and triumphs, and at its conclusion 90% of HMT students demonstrated growth or mastery on one or more new concepts covered in HMT, measured in pre- and post-assessments.



90% of HMT students demonstrated growth or mastery on one or more new concepts covered in HMT between pre- and post-assessments.



The student attendance rate was 89% across the program.



Families gave a Net Promoter Score of 89, with 92% giving a score of 9 or 10 when asked the likelihood they would recommend the program to others.



73% of students passed one or more curriculum levels, and 85% of students passed one or more curriculum levels if they attended at least 15 sessions.



95% of virtual tutors observed improvement in their students' math skills.



90% of virtual tutors reported an increase in students' confidence.

"It is great support for any student regardless of learning skills and abilities. They teach the students so many strategies. My child loves it."

- Parent of an HMT student, Charles H. Parker (formerly Barringer) Academic Center

2020/21 SCHOOL PARTNERS

Billingsville Elementary Bruns Avenue Elementary Charles H. Parker (formerly Barringer) Academic Center Cotswold Elementary **Endhaven Elementary** Hidden Valley Elementary Highland Renaissance Academy Huntingtowne Farms Elementary Joseph W. Grier Academy Lebanon Road Elementary Merry Oaks International Academy Montclaire Elementary Myers Park Traditional Elementary Pineville Elementary Rama Road Elementary Shamrock Gardens Elementary Statesville Road Elementary Sterling Elementary Westerly Hills Academy

"I was very impressed with the organization of the whole program, the staffing, and the instructional design of the online curriculum."

- HMT volunteer tutor at Bruns Avenue Elementary School

MATH FOCUS FOR "HENRY"

"Henry," a third grade student at Cotswold Elementary, was in his second year of tutoring in 2020/21. The prior year, his tutors noticed that Henry struggled with focus, and after discussions with his teacher during routine check-ins, discovered that this was not unique to his participation in HMT.

His virtual tutors quickly noticed that focus remained an issue, but instead of treating this as an obstacle, saw it as a challenge. They honed in on what might encourage Henry to become more engaged, learning that Henry loved Pokémon and sports. Before virtual tutoring sessions, his Program Coordinator accessed the Google Jamboards and swapped out the graphics, replacing a giraffe with Pikachu or pineapples with hockey pucks. In addition, his tutors and Program Coordinator came up with a strategy to change the general format of his sessions, creating a rotation with more frequent, shorter breaks in the 30-minute sessions.

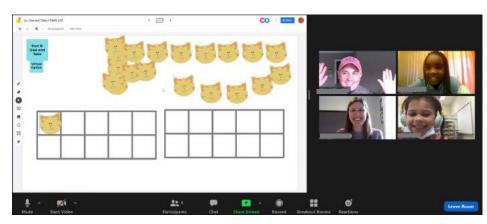
He immediately became more excited to participate in the math games and started making great progress through the notebooks, passing two more before the end of the year!

"MARIA" AND ZARA

Fourth grade student "Maria" at Sterling Elementary benefitted from working remotely with Zara, a student at UNC-Chapel Hill in the 2020/21 school year. Maria was enrolled in HMT the prior year as well. When school facilities closed abruptly in March 2020, Maria, an English language learner, was accelerating towards the end of a successful tutoring year but needed more time.

When Maria enrolled in virtual tutoring as a fourth grader in November 2020, her parents were supportive and helped log her into tutoring from the car for her first session! With the support from her tutors and close monitoring from her Program Coordinator, Maria moved beyond the prior year's curriculum levels quickly. By spring, Maria finished the HMT curriculum having mastered the 12 foundational skills that will be critical building blocks to her long-term success in math. In a year-end note about her tutors, Maria said, "I'm gonna miss them so much and thank you for everything they helped me learn."

The virtual model in 2020/21 created opportunity for more geographic and age diversity among tutors. Spanning 32 states and ranging from college students, like Zara, to retired engineers, many talented volunteer tutors joined HMT.



YEAR IN REVIEW

July 2020

HMT successfully pilots a six-week virtual tutoring program, with funding provided by Pamlico Capital and United Way of Central Carolinas and Foundation For The Carolinas' COVID-19 Response Fund. Overall results are encouraging - 83% of students grew in 1 or more HMT concept – and we continue to fine-tune the model for largescale expansion.



October

HMT completes a second pilot program to continue with testing and improving the virtual curriculum, training, and technology. HMT staff participate in racial equity training with Grant Thornton's Fearless Conversations series.

December

HMT Program
Coordinators begin using the TalkingPoints app to connect with families to help troubleshoot technology issues and connect students to their virtual tutors as seamlessly as possible.

March

CMS returns to 100% inperson school, and HMT Program Coordinators are able to be present in three of these schools to facilitate students logging into their virtual tutoring sessions. Other schools continue with fully virtual tutoring.

HMT becomes one of the first three volunteer programs to be approved by CMS for the school vear! Continued improvements are made to our Families web page, including English and Spanish versions of math games that can be played at home. With volunteer help, HMT prepares math kits that include counting cubes, dice, cards, and math games all in an HMT backpack that will be mailed to students.

September

Billingsville Elementary students are the first to meet their tutors and begin virtual tutoring with HMT!

November

Staff drafts and publishes HMT's first formal statement on the importance of Diversity, Equity, and Inclusion as it relates to our mission. Highland Renaissance Academy and Shamrock Gardens Elementary are the last two of 19 total schools to begin virtual tutoring!

February

"Tutoring makes me feel smart and hardworking, like I can actually do something I'm good at."

- Statesville Road Elementary student



May

HMT wraps up our firstever year of virtual tutoring and celebrates the progress made by 516 students and 1,009 volunteer tutors! 90% of students demonstrated growth or mastery on one or more new HMT concepts, and 97% of volunteers rated their experience as positive.



With a tested and proven virtual model in addition to our traditional in-person tutoring model, HMT begins planning for a hybrid model for the 2021/22 school year!



"My tutors are always so calm when waiting for my answer when I'm stuck "

-Sterling Elementary student

HMT completes improvements to its Salesforce student database by adding the ability to track students' curriculum levels against number of tutoring sessions. Leveraging this technology will allow us to use average time per curriculum level to pinpoint students who are lagging and monitor program-wide curriculum progress against expectations.

HMT partners with Camp

CMS, a free summer instructional program offered to CMS students due to the impact of remote learning. HMT provides one-on-one virtual math support for Camp CMS students based in Huntingtowne Farms and Sterling Elementary Schools.

June

HMT's donors and funding partners made it possible for students to receive consistent, targeted, 1:1 volunteer support in the ever-changing 2020/21 school year. THANK YOU!



- "I like spending time with my tutors and learning new things every week"
- Shamrock Gardens Elementary student



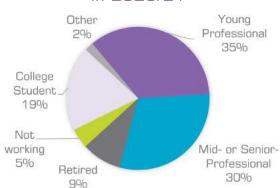


1,009 volunteer tutors supported HMT students in the 2020/21 school year, and the virtual model allowed for non-local volunteers to participate for the first time ever. 2020/21 volunteers hailed from 32 states, and more than 20% were from outside of North Carolina.

39% of tutors were returning for at least a second year of tutoring, and racial diversity among tutors has continued to increase each year.

In a March survey, 97% of volunteer tutors rated their experience as "positive." Given the ever-changing school year, tutors were determined to provide encouragement and engaging experiences over the screen. One tutor even drove to a nearby restaurant and tutored from his car when his power at home went out just before his tutoring session!

1.009 Volunteer Tutors in 2020/21



2020/21 VOLUNTEER PARTNERS





131 tutors



148 tutors







53 tutors

43 tutors





29 tutors







27 tutors

26 tutors

A full list of 2020/21 volunteer partners can be found at heartmathtutoring.org/community-partners.

"It was an incredible experience and I can't wait for more. I love connecting with the kids and feel that I learn from them just as much as they might learn from me!"

- HMT volunteer tutor at Westerly Hills Academy

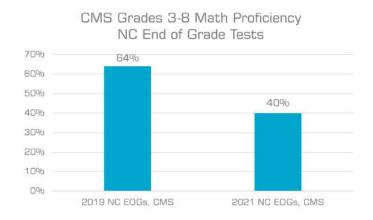


School interruptions caused by COVID-19 have had a significant impact on CMS students' math comprehension and retention. 2021 End-of-Grade (EOG) test scores indicate that only 40% of third through eighth graders are performing at their grade level in math. This represents a decline of 24% from 2019 EOG scores. Without intervention, scores tend to decline between 5th and 8th grade as course difficulty increases. Declining scores can impact a student's ability to be successful in middle and high school, and ultimately to access career and postsecondary options.

Heart Math Tutoring became a 501(c)3 nonprofit organization in 2013 after successful piloting by volunteers and community partners. Since 2013, the program has grown from two to 24 school sites (19 virtual sites in 2020/21), providing individualized, volunteer-delivered math tutoring to over 4,500 elementary students to date.

We consider ourselves to be the link between students needing extra support and volunteers, who are willing to help but have limited time. Heart Math Tutoring partners with CMS elementary schools, assesses student needs, provides an effective curriculum, and places a Program Coordinator on site to support volunteer tutors. We focus on students who may not have access to resources for private tutoring. Over 90% of HMT students are people of color, reflecting barriers to wealth generation people of color have faced in the US and Charlotte and an opportunity to distribute resources with equity and empowerment in mind.

In our in-person model, 98% of students to date have shown growth in math on their pre- and post-assessments that meets goals set with guidance from math specialists at UNC Charlotte and CMS, and over 90% of teachers report that students' confidence and enthusiasm towards academics has increased because of the program.



We believe all students can learn to understand numbers at high levels when they receive targeted, handson practice. We also believe that volunteers, if given tools and support, can effectively provide this practice to students.

2020/21 BOARD OF DIRECTORS

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GOVERNANCE AND FINANCE

Funding partners and donors contributed \$1,430,264 in philanthropy in FYE6/30/20 to support the 2020/21 school year. Twelve organization partners provided funds to sponsor a school site each, and 116 donors were student sponsors, providing \$1,000 or more for one student to participate in HMT for the year. The financials below do not include \$152,347 in the value of volunteer time contributed to students.¹

Thank you to all 435 donors and funding partners for supporting Charlotte students!

Heart Math Tutoring Budget 2020/21 School Year		
Revenue (Committed by 6/30/20)		
Corporate/Foundations	\$1,065,085	
Individuals	\$365,179	
Partial Fee for Service	\$70,000	
Total Revenue	\$1,500,264	
Expenses		
Program		
Compensation	\$799,038	
Tutoring curriculum/materials	\$22,168	
Other program and allocated costs	\$60,663	
Program Total	\$881,869	
Admin/Development		
Compensation	\$283,243	
Facilities, Professional Services	\$96,958	
Materials/Office supplies	\$14,523	
Admin/Development Total	\$394,724	
Total Expenses	\$1,276,593	
Cost per school	\$67,189	

As reflected in Total Expenses, Heart Math Tutoring served fewer students than anticipated prior to the COVID-19 pandemic in 2020/21 due to school capacity for external programming, as well as program safety constraints. Restricted projects, including funding and expenses for student database improvements, summer programming, DEI education, and ongoing third-party program evaluation, are not included in the totals above. Surplus revenue will be allocated to operating reserves to support local strategic growth.

SUPPORTERS OF 2020/

Philanthropy raised by 6/30 determines the number of schools and students served in the following school year. Gifts from organizations and individuals below were made during FYE6/30/20 and supported the 2020/21 school year. Thank you!

Lead Funders \$75k+

Organizations

Albemarle Foundation C.D. Spangler Foundation

School Sponsors \$30k+ **Organizations**

Bank of America Charitable Foundation

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The Belk Foundation

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Funding Partners \$10k+ **Organizations**

Anonymous

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BlackArch Partners

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COVID-19 Response Fund

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Class Sponsors \$5k+ **Organizations**

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Student Sponsors \$1k+

Organizations

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Organizations

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The Duke Endowment
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Vivian Dorsel

A complete donor list can be found at www.heartmathtutoring.org/
community-partners.
Thank you to ALL who support this work!

LOOKING-AHEAD: 2021/22 SCHOOLS

"I really hope we are able to continue working with the program. It provides much needed foundations tutoring which we often don't have time to do in the regular day."

- Ms. Prelipp, 4th Grade Teacher at Cotswold Elementary

Thanks to sustained support from our lead funders, organization partners, and individual donors, we are looking forward to partnering with 24 schools in CMS for the 2021/22 school year and helping build foundational math skills with additional students who need the individualized support from a tutor.

HMT provides training, volunteer-friendly lesson plans, and real time support from a Program Coordinator. Tutoring experience is not required.

Learn more and sign up to tutor at www.heartmathtutoring.org!

The need for tutors is greater than ever in the wake of COVID-19. Thank you for investing in Charlotte students!

"Heart Math Tutoring is fun and I learn new things. If you get the wrong answer, they will help you get the correct answer. I'm doing good in math now. I hope I can come back to Heart Math Tutoring."

- Joseph W. Grier Academy student

"Thank you for teaching me everything I didn't know."

- Hidden Valley Elementary student

"My favorite thing about tutoring is learning math but in a fun way!"

- Endhaven Elementary student

Thank you to our lead funding partners for the 2021/22 school year!







SUPPORTERS OF 2021/22 SCHOOLS

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The Dickson Foundation

The James Family Foundation

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Donors \$250+

Organizations

The Duke Endowment upstreet literary magazine

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Will and Cindi Bernart
Pat Biondo
Gretchen and Mark Bottrill
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Susan Walsh Stankavage

Lawrence and Tracy Watts

Lisa and Dean Warren

Doug Williams

"[My tutors] make me feel like a superhero and I can persevere through everything."

- Pineville Elementary student





Heart Math Tutoring PO Box 30623, Charlotte, NC 28230 704-931-3209 www.heartmathtutoring.org