

## Heart Math Tutoring Kicks Off Annual Volunteer Recruitment Campaign

*HMT needs approximately 1,500 tutors to help 1,300 students in CMS schools*



**Charlotte, N.C. - July 21, 2022**

Heart Math Tutoring is looking for [volunteer](http://heartmathtutoring.org/volunteers/become-a-volunteer/#volunteer) tutors (<http://heartmathtutoring.org/volunteers/become-a-volunteer/#volunteer>) to support over 1,300 students in the 2022/23 school year. Did you know that in 2021, only 38% of fourth graders in Charlotte-Mecklenburg Schools performed on grade level in math? This represented a 25% decline from 2019 scores.<sup>1</sup> A recent study published jointly by the Annenberg Institute at Brown University and the University of Virginia cites principles for effective tutoring, such as high-quality curriculum, measurement, small group size, and consistent relationships, that align with HMT's core model.<sup>2</sup>

[Heart Math Tutoring](http://heartmathtutoring.org/) (HMT, Heart) (<http://heartmathtutoring.org/>) – a local nonprofit organization committed to helping students in CMS elementary schools develop a strong foundation in math and enthusiasm for academics – is kicking off its annual volunteer recruitment campaign for the 2022/23 school year. HMT's goal is to serve 1,300 students by recruiting approximately 1,500 volunteer tutors between now and mid-September.

As a volunteer tutor with Heart Math Tutoring, your addition makes a difference! In 2021/22, 97% of 930 Heart Math Tutoring students met program growth goals in math. 98% of Heart volunteers rated the experience positive, and 95% of tutors reported they saw improvement in their students' confidence and enthusiasm for learning on a year-end survey.

*"This is such a wonderful program that's been so helpful to [my student] this past year! I'm so thankful for all volunteers who make this possible." – Parent of a 2021/22 Heart Math Tutoring Student*

### **Volunteering with Heart Math Tutoring is Simple**

Heart Math Tutoring volunteers commit to weekly tutoring sessions that last either 30 minutes or one hour. Heart is offering its core, in-person model in 18 schools across the district, and we hope that our Charlotte-based tutors will sign up to volunteer in-person. Our virtual model will be offered in 8 schools and is a great fit for those who live outside of Charlotte or whose schedules involve heavy travel. Math does not have to be a strong subject for volunteers because HMT provides training and a structured elementary-level curriculum that features hands-on activities and math games. If you can count, you can be a tutor! A staff member is always available during tutoring sessions to make sure tutors have what they need.

Volunteer opportunities are available at schools throughout Charlotte-Mecklenburg. We invite you to check out our [school locations and available tutoring times](http://heartmathtutoring.org/volunteers/become-a-volunteer/#locations). (<http://heartmathtutoring.org/volunteers/become-a-volunteer/#locations>).

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<sup>1</sup> Source: 2021, 2019 NC End of Grade tests.

<sup>2</sup> Source: Nickow et al., *The Impressive Effects of Tutoring on PreK-12 Learning: A Systematic Review and Meta-Analysis of the Experimental Evidence*, 2020.

**Support the Campaign**

If you've already signed up to tutor, we would love your help in recruiting volunteers! Each additional volunteer means another student will receive high-quality, individualized math intervention. Our user-friendly [recruitment materials](#) include sharable flyers, videos, and language you can use in an email, text message, or newsletter.

For employers and civic groups, Heart team members would be happy to host an information session for interested employees and members. Should that be of interest, please contact [marylauren.bishop@heartmathtutoring.org](mailto:marylauren.bishop@heartmathtutoring.org).

**Heart Math Tutoring**

Heart Math Tutoring is a Charlotte-based nonprofit with a mission to ensure that all elementary students develop the strong foundation in math and enthusiasm for academics needed for long-term success, by helping schools use volunteers as tutors. Community members commit one hour per week to deliver an effective, hands-on curriculum through one-on-one tutoring sessions during the school day in CMS elementary schools. Heart focuses its support on students who lack resources to access private tutoring. For more information, visit <http://heartmathtutoring.org>.

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