



TENTH ANNIVERSARY CELEBRATION

KEYNOTE SPEAKER
EVENT

22 FEBRUARY 2024 • 7:00-9:00 PM
THE REVELRY NORTH END



MISSION

To ensure that all elementary students develop the strong foundation in math and enthusiasm for academics needed for long-term success, by helping schools use volunteers as tutors.

CORE VALUES

Student-Centered
Gratitude
Growth Mindset
Precision and Professionalism
Civic Engagement

ORDER OF EVENTS

7:00 PM DRINKS & APPETIZERS

7:45 PM PROGRAM

Welcome from Presenting Sponsors- Brighthouse
Financial & Equitable Foundation

Jarian Kerekes *Head of Social Impact & President,
Equitable Foundation*

Keynote Speaker

Deborah Peart *CEO & Queen Mather of My Mathematical Mind
Presenting "Comfort B4 Confidence: The
Power of a Positive Math Identity"*

Remarks from School Partners

Dr. Steve Esposito *Community Superintendent, CMS
Board Member, Heart Math Tutoring*

Teacher Testimonials *Videography by Hunter Ives Productions*

Thank You from Heart Math Tutoring

Connie Carlson *Board Chair, Heart Math Tutoring*

Emily Elliott Gaffney *Chief Executive Officer, Heart Math Tutoring*

8:30 PM DESSERT

CELEBRATING 10 YEARS AND COUNTING

2013-14 SCHOOL YEAR

Heart Math Tutoring became a stand alone non-profit in 2013 after three years as a pilot model established by Social Venture Partners, Charlotte-Mecklenburg Schools, and Communities in Schools. The organization began with a belief in all students' potential and the knowledge that volunteer tutors, if given the right tools and support, could have a powerful impact on students who need individualized encouragement in math.

In the 2013-14 school year, Heart partnered with two elementary schools (Billingsville Leadership Academy and Winterfield Elementary) to begin implementing the primary program model still in existence today: a structured, targeted curriculum; dedicated support from an on-site Program Coordinator; and ~50 students per school in grades 1-5 receiving tutoring during the school day twice weekly.



2014-15

5 SCHOOLS

231 STUDENTS

With support from Reemprise Fund, Heart rebranded in 2015 to prepare to gain additional traction in Charlotte. Heart was originally an acronym: Helping Ensure Academic Results through Tutoring. The acronym was dropped and the logo we know and love today was born!

2015-16

8 SCHOOLS

388 STUDENTS

Our first full-time Program Manager was hired in 2015 to oversee 8 schools. We began to scale the Program Manager model that we use today, where Program Managers oversee ~6 school sites and Program Coordinators provide on-site support at each school.

2016-17

12 SCHOOLS

643 STUDENTS

An exciting \$350K three-year capacity building grant from The Leon Levine Foundation in spring 2017 allowed Heart to make early investments in key management staff and supported the transition to a partial fee-for-service model, critical to enabling growth with quality and long-term sustainability.

2017-18

17 SCHOOLS

893 STUDENTS

With generous support from The Longleaf Fund, Skeebo Foundation, Apparo, and Accenture, Heart staff and partners completed a 450+ hour build of a highly customized student database in Salesforce. The resulting infrastructure was essential for ensuring data visibility across an increasing number of schools as well as accelerating student outcomes.

2018-19

22 SCHOOLS

995 STUDENTS

In 2018, Heart was awarded a transformational, \$1.25M, 5-year grant from Albemarle Foundation and Bank of America Charitable Foundation in support of economic mobility efforts - our largest commitment to date.

2019-20

23 SCHOOLS

1,193 STUDENTS

When the pandemic caused school closures in March 2020, donor support enabled creation of the "Heart at Home" program with web-based math resources. Staff created and piloted a successful virtual program during summer 2020 to be ready for the possibility of an entirely virtual delivery the next year.

2020-21

19 VIRTUAL SCHOOLS

516 STUDENTS

Leaning into our growth mindset core value, staff and volunteers continued iterating on the virtual model while school facilities were closed, adapting HMT's curriculum for virtual delivery and training over 1,000 tutors. We learned that tutoring early math concepts over a computer screen works!

2021-22

25 SCHOOLS

973 STUDENTS

Students and tutors returned to in-person tutoring at many locations. The virtual format was updated to work onsite at schools and maintained as a tool to reach even more students. Expansion to Charleston, South Carolina began, with a successful pilot program at Ladson Elementary from January to April 2022!

2022-23

28 SCHOOLS

1,072 STUDENTS

One of the only elementary math interventions operating at scale, Heart was accepted to the learning cohort of Accelerate to engage with providers across the nation and evaluate tutoring best practices. Additionally, funded through COVID-19 relief funds from CMS, Heart 3-5 began at Renaissance West STEAM Academy.



CELEBRATING 10 YEARS AND COUNTING

2023-24 SCHOOL YEAR

Through the support and generosity of Heart tutors and donors, over 5,000 students have received individualized tutoring over the last 10 years. To date, 97% have met program growth goals on pre/post assessments, and over 90% of teachers have reported an increase in their students' academic confidence following participation in Heart Math Tutoring.

In the 2023-24 school year, Heart is proud to be partnered with 26 Charlotte elementary schools with over 1,200 tutors providing math support and mentorship to more than 1,100 students. In an exciting effort to bring one-on-one math tutoring to more students, Heart has also expanded its program to Charleston, SC (2022) and Winston-Salem, NC (2023), with five current partner schools across both regions. Additionally, Heart is engaged in several pilot initiatives this school year to learn more about how to best support students with building foundational math skills and long-term success.



BOARD LEADERSHIP

FOUNDING STEERING COMMITTEE

Andy Cooney, Nancy Covington, Susan Daniel, Minna Elliott, Martha Eubank, Catherine Fischer, Debbie Kemmy, Reid Leggett, Daniel Tanaka – all members of Social Venture Partners

FOUNDING BOARD OF DIRECTORS & PAST BOARD MEMBERS

Steve Beam, Barbara Bissell, Sam Bowles, Sean Christiansen, Carla Clements, Michael Clifton, Peter Daniel, Eric Eubank, Emily Gaffney (ex-officio), Kisha Jones, Anne Leggett (Founding Chair), Erin Lentz, Brian Schultz

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A DECADE OF DEDICATION

Thank you to these Heart tutors and donors who have supported students for 10+ years!

10 Years of Tutoring

Gary Andrew	Catherine Fischer	Jennifer Martin	LouAnn Vaughn
Sarah Bailey	Logan Henderson	Laura McGinley	Padgett Vaughn
Steve Beam	Janette Henry	Jill Monroe	Randy Vigor
Cathy Bradley	Page Hull	Lisa Phillips	Lisa Warren
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Hunter Cook	Catherine Lacienski	Denise Ratchford	Brenda Woodcock
Minna Elliott	Reid Leggett	Jim Ratchford	David Woodruff
Emily Elliott Gaffney	Jeanne Lindquist Kutrow	Liz Schillings	
Martha Eubank	Margaret Marshall	Jo Van Dyke	

10 Years of Giving

Anonymous (2)	David and Christe Eades	Margaret and Harrison Marshall
Mary and Jeff Abbood	Minna and Mike Elliott	Abby and Kevin McClure
Addison and Rand Ayer	Marcia and Wesley Eubank	Caryn and Warren Overbey
Sarah and Phil Bailey	Martha and Eric Eubank	Lisa and Tom Phillips
Elise and Brian Barksdale	Tere and Doug Ey	Emily and Randy Phillips
Anne and John Barry	First Presbyterian Church	James Pickard
Steve and Joanne Beam	Catherine and Mike Fischer	Lynn and Frank Potocnik
The Belk Foundation	Anne and Hank Flint	Woods and Rich Potts
Barbara Bissell and Roy Lindstedt	Foundation For The Carolinas	Margaret and Rusty Rainey
Bill and Betsy Blue	Emily and Mike Gaffney	Sherri and Hank Ralston
Laura and Sam Bowles	Melissa and Jeff Gass	Emily and Adam Schauer
Amy and Robert Brinkley	Kelly and Meredith Graves	Wendy and Jason Schmidly
Shannon and Brad Brown	Jennifer and Logan Henderson	Steve and Crystal Sellers
Michelle and Todd Buelow	Lynn and Charles Hodges	Allen and Sarah Shifflet
Katherine and Thomas Bunn	Virginia Horn	Sisters of Mercy of North Carolina Legacy
Mike and Denise Burkard	The James Family Foundation	Ann Timberlake
Clarence and Frances Calcote	Gene and Vickie Johnson	Brian and Christine Tolleson
Jody and Beth Carpenter	Debbie and Michael Kemmy	Lucy and Keith Trent
Charlotte Woman's Club	Jeanne and Brad Kutrow	Linda and Phil Vanderbosch
Milt and Carol Childress	Pete and Kelli Lash	LouAnn and Scott Vaughn
Blair and John Choate	Reid and Anne Leggett	Melissa and Todd Walker
Carla and Matt Clements	The Leon Levine Foundation	Mary Claire and Dan Wall
Jean and Gene Cochrane	Julie and Petri Lindberg	Helen and Peter Wallace
Ashton Colaianni and Dan Hill	John Locke	William C. and Norma C. Cannon Charitable Trust
Andy and Lee Cooney	George and Wandra Mackie	Suzanne Wittebort
Debbie and Bruce Darden	Rick and Sandra Magee	
Lee Ann and Steve DeCarlo	Juli Marley	

MULTIPLYING IMPACT

Ten years of Heart Math Tutoring is a special milestone, and we want students to continue to have access to individualized math tutoring over the next ten years. Help ensure future Heart students have the strong foundation in math and enthusiasm for academics needed for long-term success by becoming a Heart tutor or donor!

BECOME A TUTOR

- Volunteer for 1 hour a week at one of 31 schools across Charlotte, Charleston, or Winston-Salem. Your addition makes a difference!
- Training, lesson plans, and onsite support are provided.
- Visit heartmathtutoring.org/volunteer or scan the QR code to tutor!



DONATE



- Donations through June 2024 will support students in the 2024/25 school year, and every donation counts!
- Heart Math Tutoring is a 501c3 nonprofit, and all donations qualify for federal income tax exemption.
- Visit heartmathtutoring.org/donate or scan the QR code to donate!



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