

CHARLESTON, SC

2024 ANNUAL REPORT

CONNECTING STUDENTS & VOLUNTEERS
FOR RESULTS THAT COUNT

"HEART IS A VALUABLE RESOURCE FOR STUDENTS IN NEED; THERE IS A GAP THAT NEEDS TO BE FILLED IN EDUCATION AND HEART MATH TUTORING IS WORKING ON THAT!"

-TUTOR AT SANDERS-CLYDE ELEMENTARY



September 2024

Dear Heart Math Tutoring Donors and Funding Partners,

Thank you for your support in our third year of working with students in Charleston. Your gifts meant that 118 elementary students across four school sites had the chance to participate in one-on-one tutoring sessions twice a week, at no cost to their families. Heart students, who attend schools that receive Title I federal funding and do not have access to resources for private tutoring, gained confidence, strengthened foundational math skills, and built meaningful relationships with their tutors throughout the school year. We are deeply grateful for your part in Heart's mission of ensuring students build a strong foundation in math and enthusiasm for academics.

The impact of the 3,414 one-on-one tutoring sessions provided by Heart volunteers was evident: 99% of Heart students demonstrated growth on pre/post-assessments that met program goals set by elementary math specialists. Additionally, 86% of teachers reported a boost in Heart students' academic confidence. Thank you for your investment in Heart students' growth!

Since becoming Heart's first expansion site in January 2022, Heart Charleston has been driven by the support of community leaders and the recognized need for targeted early math skill development. Since our pilot semester, we've grown from serving 23 students to 118 students in the 2023/24 school year, impacting over 200 students to date. This progress is possible because of your support.

At the organizational level, Boeing and the South Carolina Department of Education joined you as investors with gifts at the \$100,000 level—our largest commitments to date. Their support has been crucial in expanding our program to additional school sites, allowing us to reach more students and amplify our impact.

Students remain at the heart of everything we do, and we are excited to continue growing in the 2024/25 school year. With your continued support, we are confident that we can reach even more students across Charleston in the coming years.

Thank you for making all of this possible.



With gratitude,

Cydney Clifton

Cydney Kramer Clifton
Executive Director, National Partnerships



RESULTS FOR CHARLESTON STUDENTS

2023/24 PROGRAM OUTCOMES

Support from HMT partners provided **118** students across 3 Charleston elementary schools with 1:1 tutoring twice weekly delivered by **112** weekly volunteer tutors!

A strong partnership with the College of Charleston (CoC) Honors College provided 42 tutors at Sanders-Clyde Elementary, Heart's new school partner in Charleston for 2023/24.

Thank you to all who helped provide students high-quality, individualized tutoring at no cost to their families!



99% of students grew in 2 or more concepts, meeting program goals!



On average, students grew in 4.94 concept areas.



86% of teachers believe their students showed increased confidence and enthusiasm in math.

"THIS PROGRAM HELPS TO BUILD CONFIDENCE IN STUDENTS THAT STRUGGLE WITH FOUNDATIONAL SKILLS NEEDED TO BE SUCCESSFUL IN THE CLASSROOM."

-3RD GRADE TEACHER AT MATILDA DUNSTON ELEMENTARY

"I saw a noticeable change in my students throughout my year with Heart Math Tutoring. Academically, both of my students became faster when answering math-related questions, especially when it came to sorting and counting numbers between one and twenty. Because of this, near the end of the year, students could finish activities much quicker, which led us to accomplish a lot more academically than I originally expected."

In addition, I saw my students' attitudes shift greatly from the beginning to the end of the school year. . . . In addition to their feeling before the lessons, during the actual lessons, my students became less and less angry with themselves when they made a mistake. Instead, they accepted that mistakes are part of the learning process."

-CofC Honors Tutor at Sanders-Clyde Elementary

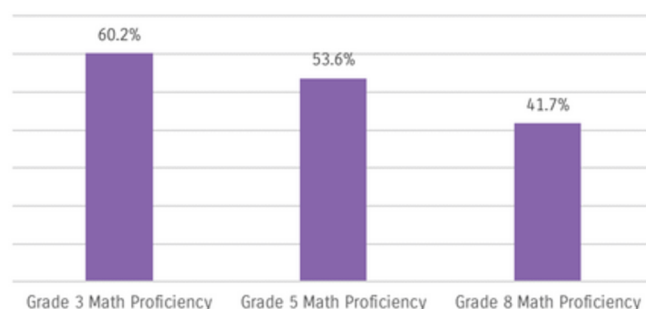
MEETING A LOCAL NEED

Just 60% of Charleston County School District (CCSD) third graders scored at or above grade level in math on 2024 SC READY Tests. Without intervention, scores tend to decline as course difficulty increases, which can negatively impact a student's success in high school and access to career and postsecondary options.

THE SOUTH CAROLINA DEPARTMENT OF EDUCATION HAS STATED THAT THE STATE'S MATH PERFORMANCE "DEMANDS URGENT AND TARGETED INTERVENTION."¹



2024 SC READY, CCSD
All Students



Research shows that concrete, targeted experiences with numbers in the early years can close gaps and prepare students for Algebra.² Teachers and families do all they can but have limited time to provide individualized academic attention. High-quality tutoring that takes place during the day and among younger grades can yield "consistent and substantial positive impacts on learning outcomes."³

THE U.S. DEPARTMENT OF EDUCATION NAMED HIGH-IMPACT TUTORING AS A VITAL STRATEGY TO ACHIEVE ACADEMIC RECOVERY AND EXCELLENCE (2022).

With Heart, hundreds of volunteer tutors provide one-on-one, targeted support and encouragement, resulting in 97% of over 6,400 students across three cities served to-date meeting growth goals set with guidance from elementary math specialists. HMT focuses on students who do not have access to resources for private tutoring, and tutoring is provided free of cost to students' families.

ONLY 60% OF CHARLESTON 3RD GRADE STUDENTS MET GRADE LEVEL IN MATH (2024 SC READY)

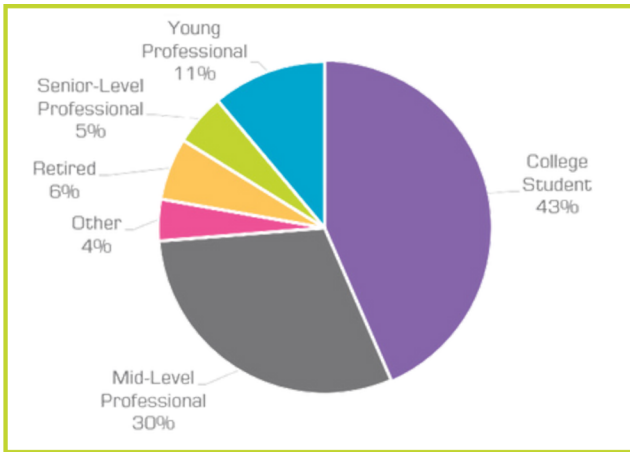
1:1 VOLUNTEER-DELIVERED TUTORING, ONE HOUR PER WEEK WITH HEART MATH TUTORING

99% OF CCSD STUDENTS MEETING GROWTH GOALS BETWEEN PRE- AND POST-ASSESSMENTS



CHARLESTON VOLUNTEERS

112 VOLUNTEER TUTORS IN 2023/24



112 tutors contributed 1,707 hours of tutoring across 3 schools, a collective value of \$57,167!¹



96% of 2023/24 tutors said they had a positive experience volunteering.



“NOT ONLY DID I FEEL LIKE I WAS ACTIVELY MAKING A DIFFERENCE EVERY SESSION, BUT I LEARNED SO MUCH ABOUT THE POWER OF REALLY ENGAGING WITH MY COMMUNITY AND HOW REWARDING BUILDING INDIVIDUAL RELATIONSHIPS WITH PEOPLE AROUND ME CAN BE.”

-2023/24 VOLUNTEER AT SANDERS-CLYDE ELEMENTARY

KEY VOLUNTEER PARTNERS



Volunteer tutors from sectors across the city commit to 1 hour each week at one of Heart’s partner school sites, where they receive on-site support from a Heart Program Coordinator and a fun, guided curriculum. To learn more or get your corporate, civic, or faith group involved, contact dave.smith@heartmathtutoring.org.

¹The Independent Sector set the national value of a volunteer hour at \$33.49 in April 2024.

GROWING WITH PURPOSE

Heart Math Tutoring was originally founded in Charlotte, NC in 2013. HMT remains committed to growing the impact and scale of our core model within Charlotte-area schools, and expanding the impact in both North and South Carolina. Local programs are made possible through community support and volunteer leadership.

CHARLOTTE

HMT Charlotte completed its tenth full year of programming in 2023/24 and is providing tutoring to students at 23 school sites in 2024/25. Scan the QR code for program results and more!

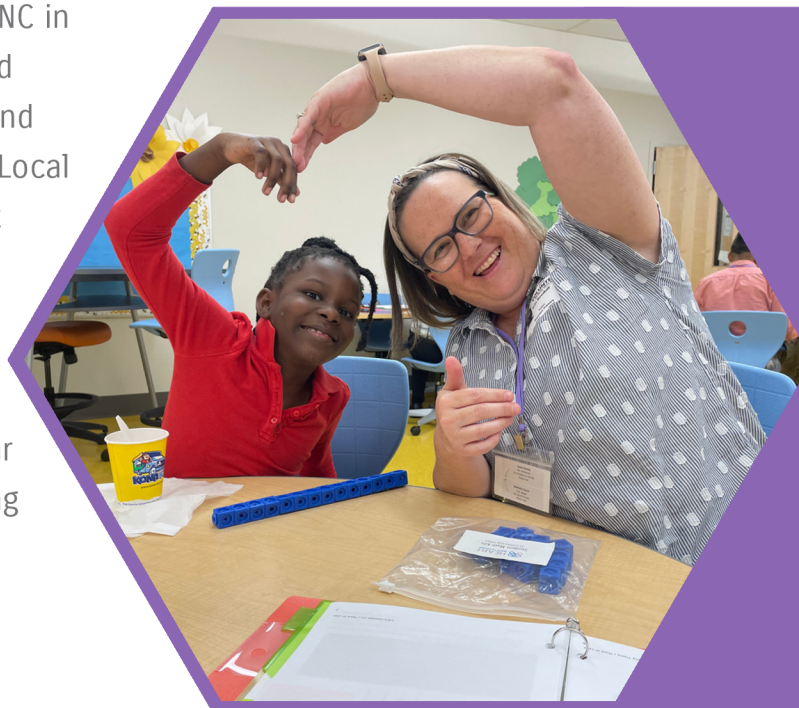


CHARLOTTE BOARD OF DIRECTORS

- Andrés Alvarado, Marand Builders
- Niles K. Brown, Community Volunteer
- Lee Caulder, Seniors Helping Seniors
- Courtney K. Collins, Brighthouse Financial
- Dr. Steve Esposito, Charlotte-Mecklenburg Schools
- Heather S. Finke, Community Volunteer
- Emily Gaffney (ex officio), Heart Math Tutoring
- William Griesser, Edward Jones
- Margaret Marshall, Community Volunteer
- Silvia McKenna, PwC
- Larry Nabatoff, The Nabatoff Group
- Brian Nwokedi, Chair, Skin Clique
- Meredith Rhyne, Spangler Companies
- Ken Rogich, Latta Park Enterprises

“MY STUDENTS WERE SHOWING CONFIDENCE IN [MATH AND] ALL OTHER AREAS. IT WAS AMAZING TO SEE!”

- 2ND GRADE TEACHER AT LADSON ELEMENTARY



WINSTON-SALEM

Following unanimous support from the Winston-Salem/Forsyth County Schools board in 2023, HMT Winston-Salem supported students at two schools in its inaugural year. Scan the QR code for program results and more!



WINSTON-SALEM ADVISORY BOARD

- Gray Barbour, First Bank
- Jeremy Burnett, Knollwood Baptist Church
- Garrison Dark, Reynolds American
- Claire Devon, Chair, Front Street Capital
- Rich Geiger, Community Volunteer
- Velvet Simington, WS/FCS
- Tom Westbrook, Five Points Capital

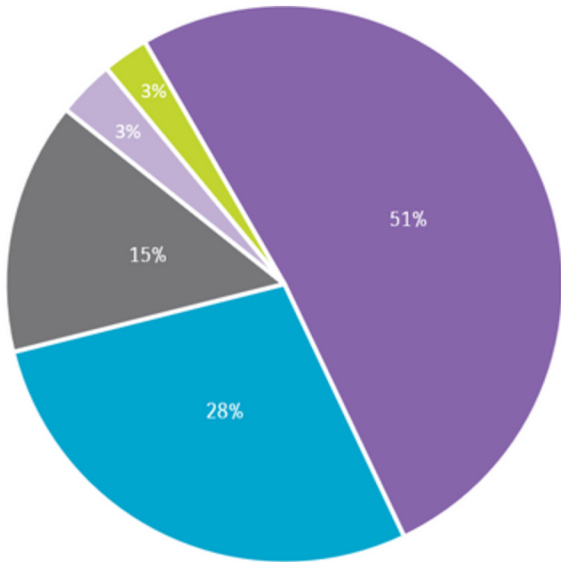


ORGANIZATION FINANCIALS

Across all program and regions, Heart Math Tutoring generated \$3.8 million in revenue and \$2.9 million in expenses during FYE6/30/24. Revenue includes support for program growth in 2024/25 and multi-year pledges received during FY24.

FY24 REVENUE

\$3,781,493



CORPORATIONS AND FOUNDATIONS - \$1,939,281

- Grant funding
- Employer matches
- Volunteer grants

INDIVIDUAL DONORS - \$1,063,999

- Planned Giving
- Annual Fund

FEE FOR SERVICE - \$553,150

- CMS COVID-19 relief funds
- Partial fee-for-service model

OTHER - \$125,063

- Interest
- Investments

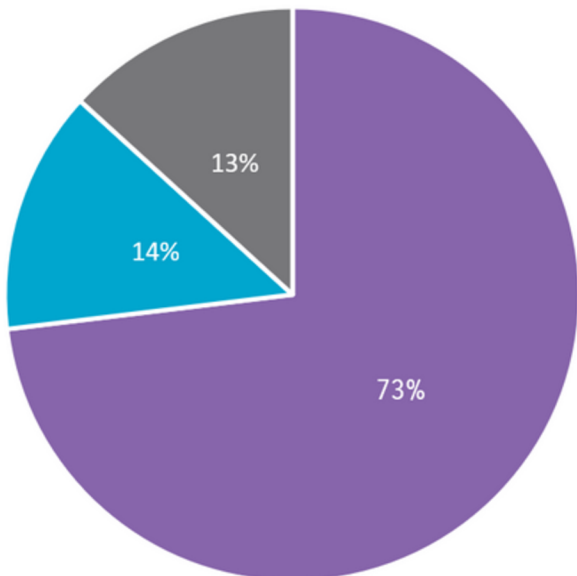
GOVERNMENT FUNDING - \$100,000

- SC Department of Education Grant

Note: Charleston donors contributed \$287K of the revenue above to directly support Charleston programming. (See donor list on next page.)

FY24 EXPENSES

\$2,892,736



PROGRAM - \$2,114,024

- Program staff
- Volunteer Recruitment staff
- Tutoring materials

GENERAL AND ADMINISTRATIVE - \$396,113

DEVELOPMENT - \$382,599

Note: Program expenses above do not include \$690,999 in the value of volunteer time (20,633 hours organization-wide) contributed to students, putting cost of programming at 78% of total expenses. Independent Sector set the national value of a volunteer hour at \$33.49 in April 2024.



CHARLESTON FUNDING PARTNERS

\$100,000+

Boeing
South Carolina Department of Education

\$10,000+

Anonymous
Davis and Beverly Marksbury Foundation at
Bluegrass Community Foundation
Davis and Stacie Marksbury
Donna and Richard Tadler

\$7,500+

Tony and Linda Bakker
TD Charitable Foundation
Volvo Car US Operations Community Fund

\$5,000+

Coastal Community Foundation of South
Carolina
John and Lynn Cooper
Dominion Energy
Scott and Donna Olsen

\$2,000+

Rotary Club of North Charleston

\$1,000+

Brady and Betty Anderson
Kathy and Ed Balogh
Dorsey and Mark Elliott
Paul Heinauer
Liz and Keaton Hurt
Morgon Morton
John and Alexandra Read
J. Henry Stuhr Funeral Directors
Joseph Weston

\$500+

Stephanie Eikenberry
Carol Fishman
Melissa and Dennis Furr
Lenna and Jesse Kirchner
Pamela Levy
Ford and Jeanene Perry

\$100+

Dr. Shakitha Barner
Keonya Booker
Laetitia Daily
Joe DeGroff
Matthew Haertel
Steve and Ann Marie Halleck
Marina Hart
Charles Hughes
Priya Jaglal
David Pearlman
The Ripple Fund

The following organizations provided matching gifts:

Boeing
Jeffries



THANK YOU TO THE INDIVIDUALS, FOUNDATIONS, AND CORPORATIONS WHO SUPPORTED HEART MATH TUTORING BY GIVING BETWEEN 7/1/2023 AND 6/30/2024.

ALL LOCAL PHILANTHROPY DIRECTLY SUPPORTS HEART PROGRAMMING IN CHARLESTON.



ADVISORY BOARD

Dr. Shakitha Barner
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John Cooper
Empower Charleston

Stephanie Eikenberry
Fidelity Investments

Dr. Karen Fonkert
Charleston Southern University

Melissa Furr
Blackbaud

Mark Petersma
Boeing

Scott Olsen
PwC (retired), Empower Charleston

John C. Read
Read Partners, LLC, Empower Charleston

Wendy Sheppard
College of Charleston

Joseph Weston
East Cooper Baptist Church

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Charleston County School District

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Brian Nwokedi, Chair
Skin Clique

Meredith Rhyne
Spangler Companies

Ken Rogich
Latta Park Enterprises

MISSION

To ensure that all elementary students develop the strong foundation in math and enthusiasm for academics needed for long-term success, by helping schools use volunteers as tutors

CORE VALUES

- Student-Centered
- Gratitude
- Growth Mindset
- Precision and Reliability
- Civic Engagement



LOOKING AHEAD

BECOME A TUTOR!



Heart always has a need for tutors! Volunteer for 1 hour a week at one of 4 schools across Charleston in 2024/25. Training, lesson plans, and onsite support are provided for both virtual and in-person tutors. Scan the QR code to learn more and sign up. Contact dave.smith@heartmathtutoring.org to learn how to engage your corporate, civic, or faith group.

INVEST IN HEART'S MISSION!



We are so grateful for the many community members and organizations that are committed to helping Charleston students build math skills and confidence. As HMT's program has grown, so have investments in staff, curriculum, and operations. We hope you'll consider renewing or increasing your gift as Heart enters its next decade of impact. Scan the QR code to donate today! Contact [cydney.kramer@heartmathtutoring.org](mailto:cydne.kramer@heartmathtutoring.org) for more information on how you can partner with Heart to make a difference in the lives of our community's highest-need students.





 **HEART**
MATH TUTORING